

## Claims

## 1-A perfume composition comprising:

a)-at least 10% by weight of at least one High Impact Accord ("HIA") perfume ingredient of Class 1, the Class 1 perfume ingredient having (1) a boiling point at 760 mm Hg, of 275°C or lower, (2) a calculated CLogP of at least 2.0, and (3) an odor detection threshold ("ODT") less than or equal to 50 ppb; and

b)-at least 30% by weight of at least one High Impact Accord ("HIA") perfume ingredient of class 2, the Class 2 perfume ingredient having (1) a boiling point at 760 mm Hg, of greater than 275°C, (2) a calculated CLogP of at least 4.0, and (3) an odor detection threshold ("ODT") less than or equal to 50 ppb.

2-A composition according to Claim 1, wherein said Class 1 HIA perfume ingredient is present in an amount of at least 20%, and most preferably at least 30% by weight of the perfume composition.

3-A composition according to Claim 1, wherein said Class 2 HIA perfume ingredient is present in an amount of at least preferably at least 40% and most preferably at least 50% by weight of the perfume composition.

4-A composition according to any one of Claims 1-3, wherein said composition is encapsulated.

5-A composition according to Claim 4, wherein the material used for encapsulating the perfume material is a water-soluble modified starch solid matrix, preferably a starch raw material that has been modified by treating said starch raw material with octenyl-succinic acid anhydride.

6-A composition according to Claim 5, wherein said modified starch is mixed with a polyhydroxy compound before treatment with octenyl-succinic acid anhydride.

7-A composition according to Claim 6, wherein said polyhydroxy compound is present in an amount of at least 20% by weight of the mixture, and preferably is

selected from alcohols such as sorbitol, plant-type sugars, lactones, monoethers and acetals.

8-A laundry and cleaning composition comprising a deterative ingredient and a perfume composition according to any one of Claims 1-7

9-A composition according to Claim 8, wherein said perfume composition is incorporated to the laundry and cleaning composition by means selected from spraying, dry-mixing, and mixtures thereof.

10-A composition according to either one of Claim 8 or 9, wherein said composition further comprises a bleaching system.

11-A composition according to any one of Claims 7-10, wherein said composition is selected from a detergent composition, a hard surface cleaning composition, a dishwashing composition, preferably is a detergent composition, more preferably a granular detergent composition.

12-A method of delivering perfume residuality on surfaces, which comprises the steps of contacting the surface with a composition according to any one of Claims 1-11.

13-A method according to Claim 12, wherein said surfaces, are made of mixed types of surfaces, preferably said surface is a fabric.

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